



ACMA Gears up for Automotive Smart Manufacturing Think Turf 2023 in Chennai in partnership with Pro MFG

- **The Advanced Manufacturing Technology Development Centre (AMTDC) - IIT Madras is the Knowledge Partner for this Summit**

Chennai, 3rd August 2023: The Automotive Component Manufacturers Association of India (ACMA) is gearing up to host an innovative event, "**Automotive Think Turf 2023 - Smart Manufacturing Through Digital Innovation,**" at the prestigious **IIT Madras Research Park** on August 4th, 2023. In collaboration with Pro MFG Media, this full-day conference will commence from 9.30 am onwards.

The conference is poised to host over 20 esteemed industry leaders as keynote speakers, providing valuable insights and strategic approaches to senior professionals in the automotive sector. These leaders are engaged in diverse functions such as manufacturing, operations, design, engineering, quality, and innovation. Notable speakers at the event will include Mr. Kamal Bali, President & MD of Volvo Group India; Mr. Vishnu Venugopalan (IAS), MD & CEO of Guidance Tamil Nadu, Government of Tamil Nadu; Mr. Anshum Jain, Chief Operating Officer of Daimler India Commercial Vehicles; Mr. Rama Shankar Pandey, CEO of Tata Green Batteries; Mr. Vivek Vikram Singh, MD & Group CEO of Sona Comstar; Mr. Viswanathan A, President of Delphi TVS; Ms. Gowri Kailasam, President - Steering and Linkage Division of Rane Madras Ltd; Mr. Thiru Srinivasan, CEO of the Center of Excellence in Advanced Automotive Research; Mr. Ashok Muthuswamy, VP - BE, Sustainability & TQM of TAFE; and Dr. S. Devarajan, Sr Vice President (Advanced Manufacturing) of TVS Motor Company, among others.

"Automotive Think Turf 2023" is set to explore pertinent case studies that highlight exemplary practices in manufacturing process optimization, quality/cost management, and automation within India's leading automotive facilities. The conference will foster interactive panel discussions and presentations, centering around the creation of plant optimization strategies from the foundation, augmenting efficiency through adaptable, demand-driven manufacturing approaches, expanding the integration of automation and robotics to ensure precision and quality, and leveraging machine learning capabilities to further enhance assembly line processes. Moreover, it will comprehensively address automotive digitization and establish a roadmap for the industry's comprehensive digital transformation.

The conference will attract an audience of around 200+ distinguished guests representing the automotive ecosystem including OEMs, Tyre players, government, academia, solution providers, as well as start-ups.

ACMA is delighted to announce the esteemed partners for this conference. Guidance Tamil Nadu joins as the State Partner, Cantier Systems as the Presenting Partner, and Zumen and Bharat Fritz Werner Ltd. (BFW) M2NXT as Gold Partners. UCAM India will serve as the Silver Partner, while Industry Partners include Atlas Copco, Belden Inc., and the Indian Machine Tool Manufacturers' Association (IMTMA). Blum-

Novotest GmbH will act as the Exhibit Partner, and the Advanced Manufacturing Technology Development Centre, IIT-Madras, will provide valuable insights as the Knowledge Partner. The Conference is further supported by MeitY-Nasscom Center of Excellence, Centre for Industry 4.0 (C4i4) Lab, IITI Drishti CPS Foundation, and Central Manufacturing Technology Institute.

About ACMA:

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 800 manufacturers contributes more than 90% of the auto component industry's turnover in the organized sector. ACMA is an ISO 9001:2015 Certified Association.

For further details: ACMA

Upender Singh | 9901259169

Upender.singh@acma.in

Archetype

Swetank Kumar / 9818564004 / Swetank.kumar@archetype.co

Prerna Rao / 9873879787 / Prerna.rao@archetype.co